



FOOD SAFETY AND TRANSNATIONAL PRIVATE REGULATION

Workshop in the framework of the project
Constitutional Foundations and Governance Design

Robert Schuman Center for Advanced Studies
in partnership with
Hague Institute for the Internationalisation of Law

Villa Schifanoia
Via Boccaccio, 121
50133 Firenze

PROGRAMME

Florence, 12-13 March 2010

FRIDAY, 12 MARCH

- 09.00-09.30 *Welcome coffee*
- 09.30-11.00 ***Private regulation and the supply chain***
Fabrizio Cafaggi, European University Institute
John Humphrey, University of Sussex
- Discussion**
- 11.00-11.30 *Coffee break*
- 11.30-13.00 ***Private regulation between international and European level***
Linda Fulponi, OECD
Alberto Alemanno, HEC Paris
- Discussion**
- 13.00-14.00 *Lunch*
- 14.00-15.00 ***Food safety private regulation and the impact on industries***
Dario Dongo, FederAlimentare
- 15.00-15.30 *Coffee break*
- 15.30-17.00 ***Food safety Private regulation and the role of developing economies***
Janet Beauvais, McGill University
- Discussion: How to frame the research on food safety**

SATURDAY, 13 MARCH

- 09.30- 11.00 ***Interactions between transnational private and public regimes***
László Bruszt, European University Institute
- The case of Nafta and Mexico***
Gerald McDermott, University of South Carolina
- The case of Ukraine and Czech Republic***
Julia Langbein, European University Institute
- Discussion**
- 11.00- 11.30 *Coffee break*
- 11.30- 13.00 **General Discussion**

The workshop should provide the conceptual framework for the research on private regulation in food safety within the project on the Constitutional foundations of transnational private regulation. The general research question concerns the relationship between the growth of private regulation and the changes in the supply chain.

Along the lines of the project we want to investigate the subject looking at the players involved in private regulation, particularly industry and NGOs and the interplay between private and public regulation at transnational level.

We would like to explore the changes in private regulation and those in the supply chain and the correlation between the two. Has the emergence of food safety private regulation modified the supply food chain? How has affected the reallocation of power between retailers and suppliers, between developed and developing economies? Are the efficiency gains outweighed by detrimental redistributive effects? To what extent does the structure of the supply chain related to different products affect the choice of regulatory strategies? For example can we detect private command and control from more responsive regulation within private standards? Are they related to the different structure of the supply chain (i.e. captive versus relational)?

What is the role of contract and in particular international contract law to standard setting and enforcement of these regimes? Which contracting practices have developed? How is the compliance monitored? Is it direct or indirect monitoring? What is the role of NGOs? And that of private certifiers?

How are these regimes enforced? What is the relationship between judicial and non judicial enforcement?

How does enforcement affect standard setting?

These are the main questions we would like to address to each a comprehensive approach that will lead the empirical research to be carried out in 2010 and 2011.

Participants

Alberto Alemanno	HEC Paris, France alemanno@hec.fr
Janet Beauvais	Mc Gill University, Canada jbeauvais@rogers.com
László Bruszt	European University Institute, Italy laszlo.bruszt@eui.eu
Fabrizio Cafaggi	European University Institute, Italy fabrizio.cafaggi@eui.eu
Tom Carrato	CropLife International, USA tom.carrato@croplife.org
Federica Casarosa	European University Institute, Italy federica.casarosa@eui.eu
Dario Dongo	FederAlimentare, Italy dongo@federalimentare.it
Linda Fulponi	Organisation for Economic Cooperation and Development, France linda.fulponi@oecd.org
John Humphrey	University of Sussex, UK j.humphrey@ids.ac.uk
Julia Langbein	European University Institute, Italy julia.langbein@eui.eu
Gerald McDermott	University of South Carolina, USA gerald.mcdermott@moore.sc.edu
Sara Poli	European University Institute, Italy sara.poli@eui.eu
Paul Verbruggen	European University Institute, Italy paul.verbruggen@eui.eu